

Bury East Town Plan

2012 - 2015



Welcome to Bury East Township Plan

Thank you for taking the time to read the Bury East Township Plan. This document provides details on how we plan to tackle some of the local issues we face as a community.

Over the past few months we have held round table discussions at Township Forum meetings where Councillors, Community representatives and other members of the public were present and able to give us their views and share ideas. From this and other statistical information, we have been able to identify our priority areas for inclusion in our action plan for 2014/15.

This plan outlines how we will continue to make progress towards the vision for our Township to promote better outcomes for the social, health, economic, and environmental well being of people within our community.

Despite the challenging economic climate we continue to strive for improvement, working together with our communities and partner agencies such as the Council, Police and Fire service, health services, faith groups and so on. We have a strong, dedicated, skilled and committed partnership that is working on a range of projects to help us deliver our priorities and improve the quality of life for residents in our community.

Bury Council has a number of key outcomes that underpin its work; delivery of this plan will support these outcomes.

- Reducing poverty and its effects
- Supporting our most vulnerable residents
- Making Bury a better place to live
- One Council, One success together

We would like to thank all our partners and residents for their continued efforts in supporting the Township Forum and the important work it does for the community of Bury East.

Lesley Wildeman
**Chair,
Bury East
Township Forum**

Who we are and what we do

Bury East Township Forum welcomes those who live, work, or have an interest in the area. The Forum meets at local venues such as community centres and schools. These meetings are public meetings and we strongly encourage everyone to come along. Discussions are fed back to Bury Council and its partners for appropriate action.

Bury East Township Forum is a constituted council committee consisting of all the elected members representing our area and a co-opted advisory group of local representatives from the business community, voluntary organisations and community groups. There are up to nine members on each Advisory Group and a place is also reserved for a young person's representative.

The forum empowers our communities, promotes the debate of local issues and brings decision making closer to our residents. It seeks to harness the many strengths and assets we have in place here in Bury East, including local groups, strong community networks, talented young people, charities and voluntary groups, to work through these issues as a strong and committed partnership.

For further information about your Township Forum please visit [Township Forums](#) or contact David Thomas, Township Co-ordinator on 0161 253 7455, or by email at d.thomas@bury.gov.uk



Some facts about Bury East



Demography: Bury has a population of 186,500. Of these, approximately 34,047 live in Bury East. Of the population of Bury East 57.1% are Christian, 17.8% are Muslim and 17.8% have no religion or do not say what religion they are.

Deprivation: In terms of measuring deprivation, England is split into small areas called super output areas (LSOA). Each LSOA represents approximately 1500 residents. Deprivation is measured over 7 domains: income, employment, health, disability, education and training, barriers to housing and services, living environment and crime. In England there are 32,482 LSOAs. In the borough of Bury there are 120 LSOAs. Each LSOA is given a ranking, with 1 being most deprived.

Many areas of Bury East are consistently in the 20% most deprived super output areas in the country (52.3%). Bury East has 5 LSOA's in the top 10% of most deprived LSOA's in Bury and 4 in the top 10% of most deprived in England. Chesham Fold is in the 1% most deprived nationally.

Closing the gap: Deprivation levels are a major concern to us and recent data shows conclusively that Bury East suffers higher than average levels of health inequalities compared with the other Townships in Bury. Inequalities between our neighbourhoods mean poorer health, lower levels of education and skills, higher crime and unemployment for people living in Bury East. Our Township Plan aims to close the gap so that the lives of those in the most deprived areas are improved.

Our Assets: Bury East has much to be proud of, it is a popular place to live; it has some beautiful parks and green spaces such as Openshaw Park and active and enthusiastic Friends Groups. The area is diverse and different religions and cultures are celebrated. The area has also seen significant levels of investment in recent times, in particular around the Pimhole area.

We seek to harness the many strengths and assets we have in place here in Bury East, including local groups, strong community networks, talented young people, charities, voluntary groups and community buildings, so that together we can work as a strong and committed partnership.

Together we can achieve more!

Bury East Township Forum aims to promote better outcomes for the social, health, economic, and environmental well being of people within our community.

We can achieve this by working together to achieve a number of key outcomes:

Key Outcomes:

Our Plan will contribute to the following outcomes:

Improved Employment Opportunities

Key Issues identified: The need for more apprenticeships and improved pathways to work for younger residents (16-24yr olds).

Current Position: June 2014 figures show there are 960 JSA claimants in Bury East, accounting for 31% of the total claimants in Bury.

Bury East has the highest number of youth (JSA) claimants (285)

Educational Attainment/Learning

Key Issues identified: The need to ensure that children are school ready.

Current Position: Some Nursery School Children are well below the expected standards and have poor communication skills.

Improved Health and Wellbeing

Key Issues identified: Main issues identified focus on Town Centre alcohol issues and hospital admissions related to alcohol. Areas of concern also exist around mental health and the impact of worklessness on this issue.

Current Position: Bury East has the highest number of alcohol related hospital admissions within the borough (975). East ward has the highest proportion of ESA claimants in the borough and figures show that 43% of ESA claims are due to mental health issues.

Improved Community Safety

In Bury East significant issues exist around alcohol related anti-social behaviour (ASB), with the main concentration around the Town Centre. Perceptions of crime continue to be relatively high which indicates that more needs to be done to reassure people.

Bury East Township Forum aims to promote better outcomes for the social, health, economic, and environmental well being of people within our community.

We can achieve this by working together to achieve a number of key outcomes:

Community Pride & Belonging

In Bury East we have a diverse community with residents from different cultures and religions.

The Bury Council Community Cohesion Plan has now been agreed and published. We have limited representation in the Township Forum from the different faith groups in Bury East.

Making a difference

We will measure our performance as follows:

- We will monitor the action plan which will support delivery of these outcomes (an updated action plan will be shared at each Township Forum meeting)
- Bi-annual performance reports in relation to the above outcomes (presented to our Township Forum)

Everybody's Involved

Our Township Plan has been drawn together in a number of ways. We have used our knowledge of local people's priorities to focus on those issues which matter most to local people.

Key Group	How have they influenced the Township Area Plan?
Residents & Community Groups	<ul style="list-style-type: none"> • Consultation activities • Township Forums- open forum issues and round table discussions • PACT meetings
Councillors	<ul style="list-style-type: none"> • Direct involvement in the development of the objectives for this plan • Consultation activities • Township Forums
Research and Demographic Information	<ul style="list-style-type: none"> • National research and intelligence • Local Health Data • Ward profiles • Intelligence gathering
Partner Organisations	<ul style="list-style-type: none"> • Police and partner meetings • Six Town Housing (Engagement) • Council departments (Views & Input) • Primary Care Trust/ health authority • Other Partners (Views & Input)

There will be further opportunities for you to **get involved** and **have your say** on a range of issues. Your views are really important to us so make sure you take part. Please come along to our Township meetings- you will be made very welcome.

Bury East Township Forum

**Our Township Plan:
2012-15**

(September 2014 Update)

Outcome: Improved Employment Opportunities

In June 2014 there were 960 job seekers allowance claimants in Bury East, which accounts for 31% of the borough total. Bury East also has the highest number of youth (JSA) claimants in the borough (285), 32% of the borough total.

ISSUE – What needs to be achieved	ACTIONS/OUTPUTS – How can we work towards addressing this issue?	LEAD AGENCY- Who should take responsibility?	MILESTONES	By When?
<p>Assist those young people who face barriers to entering into employment through Connecting Provisions Initiative</p>	<p>Pull together existing and funded provision across the borough into one coordinated activity.</p> <p>Focused activity on those who fall under the Supporting Communities Improving Lives criteria.</p> <p>6 weeks work placements, individuals will be offered a temporary job with training and/or a guaranteed interview should internal apprenticeships arise.</p> <p>At the end of 6 months assistance will be given to move them onto an apprenticeship.</p>	<p>Economic, employment & Skills Lead</p> <p>Bury Employment & Skills Task Group</p> <p>With Support From:</p> <p>Township Co-ordinator</p>	<p>Connecting Provision on hold until Oct 2014</p>	<p>October 2014</p>

Increased number of Volunteering Opportunities	Multi Agency Approach to increase the number and raise awareness of volunteering opportunities	Groundwork With Support From: B3SDA Sports Development Communities Team	Bury East area number to be increased by agreed amount. Awaiting a list of area specific projects from Groundwork	End March 2015
Increased number of Apprenticeships for Young People In Bury East	Raise awareness amongst local business of the "Backing Young Bury" Scheme Township Forum Members to put forward details of young people from the East Bury area with their agreement	Economic Development Team With Support From: Township Co-ordinator Bury Businesses Training Providers Bury Connexions Job Centre Plus Councillors Members of the Township Forum	Names of Bury East based young people to be submitted for consideration for the scheme Confirm number of young people from Bury East accepted on the Backing Young Bury Apprentice Scheme Confirm number at the end of March 2015	October 2014 then ongoing End March 2015 Ongoing
Get young Bury East residents work ready and into work	Explore possibilities for Job Fairs/ Job Clubs and ways to help prepare people to get into work.	Economic Development B.E.A.S.T Group With Support From: Township Coordinator	Hold a Backing Young Bury Careers and Skills Event	2 nd December 2014

Township Forum to support a series of interventions developed by Bury Employment & Skills Task Group	Township Forum to have representation on Bury Employment & Skills Task Group	Township Coordinator	Township Coordinator attending regular Bury Employment & Skills Task group.	Ongoing 2013/14
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Outcome: Educational Attainment / Learning

A particularly high proportion of the population of Bury East have no qualifications (30%), and a comparatively low proportion are qualified to degree level or above (Level 4 and above).

ISSUE – What needs to be achieved	ACTIONS/OUTPUTS – How can we work towards addressing this issue?	LEAD AGENCY- Who should take responsibility?	MILESTONES	BY WHEN?
Improve information sharing between local community and central organizations re learning needs locally	Community Learning Partnership representative to take Bury East issues to CLP meetings	Township Forum members With Support From: Adult learning	A range of learning opportunities developed that respond to local needs and reflect the views of local people	November 2014
Mapping of current provision In Bury East	Identify gaps in learning opportunities	Adult learning With Support From: Township Forum	Increase participation in adult learning locally	November 2014
Deliver more learning opportunities in the Bury East community to make learning more accessible	Identify suitable venues for adult learning facilities Offer taster courses	Six Town Housing	Increase in number of learning venues in communities	September 2014
Ensure children are “school ready” Encourage reading	Book start programme for 2-3 year olds BOO project for nursery children-transition stages	Children’s Centres	Delivery of projects via the Children’s centres and updates on progress to township Forum	September 2014

Food sleep lifestyle and exercise all contribute to being fit and ready to learn	Engage women and teenage girls in sport and fitness	Sports Partnership Activity Alliance SAPAS	More women and girls taking part in regular physical activity	September 2014
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Outcome: Improved Health and Wellbeing

Key Issues identified: Areas of concern exist around mental health and the impact of worklessness on this issue. Bury East has the highest number of alcohol related hospital admissions within the borough (975).

ISSUE – What needs to be achieved	ACTIONS/OUTPUTS – How can we work towards addressing this issue?	LEAD AGENCY- Who should take responsibility?	MILESTONES	BY WHEN?
Consistent reductions in alcohol related health inequalities for Bury East residents	Develop a programme of activity aimed at reducing alcohol related hospital admissions	Township Forum With Support From: Community Alcohol Partnerships DAAT Home Office Drug & Alcohol Team	Meeting scheduled with colleagues from Community Alcohol Partnerships and the Home Office Drug & Alcohol Unit	October 2014 Ongoing
Reduce Fuel Bills for those most in need	Assist with meeting target of 140 Little Bill installs by promoting the scheme to community groups and at various locations/events.	Energy Officer With Support From: Township Forum	To be agreed	March 2015
Reduce fuel poverty and its affects in Bury East	Promote “ECO Toasty 2013” to enable Bury East residents to access energy efficiency measures	Awardable Warmth Team Referrals to GM energy Advice Service 0800 009 3363 or via getmetoasty@manchester.gov.uk With Support From: Township Co-ordinator Township Forum	Results at end of financial year re number of measures and savings	April 2014
A growth in participation	Deliver activities which engage	Sports and Physical Activity	Applications submitted	June 2014

14-25 year olds in bury East and across adult population	with Bury East communities and attract more residents into regular physical activity	Service (SPAS) With Support From: Township Co-ordinator Township Forum	for Sportivate funding Community Sports Activation Funding (CSAF) external funding I Will If You Will	ongoing
Help promote understanding and awareness Welfare Reform	Support the work of Bury's Welfare Reform Board, including implementation of the Borough's Poverty Strategy. Invite relevant speakers to talk to township forum on key aspects of the reform agenda	Bury Welfare Reform Board With Support From: Township Co-ordinator Township Forum	Members of the Team attend Welfare Reform Board Meetings	April 2014 ongoing
To reduce the number of children suffering Childhood Obesity in Bury East	Deliver activities which engage with young children to get them more active	Children's Centre Leads With Support From: Township Co-ordinator Township Forum	Events being delivered in conjunction with Children's Centres	June 2014 Ongoing

Outcome: Improved Community Safety

Key Issues identified: We have seen significant reductions in anti-social behaviour across all 3 wards over the last 12 months, but there is still work to be done. Perceptions of crime continue to be relatively high which indicates that more needs to be done to reassure residents.

Issue – What needs to be achieved	ACTIONS/OUTPUTS – How can we work towards addressing this issue?	LEAD AGENCY- Who should take responsibility?	MILESTONES	By when?
Consistent reductions in alcohol related anti-social in Bury East communities	Develop a programme of activity aimed at reducing alcohol related ASB in identified hotspots	Township Forum With Support From: Joint Enforcement Team (JET) Community Alcohol Partnerships DAAT Home Office Drug & Alcohol Team	Share learning from BEAPS project through the end of project evaluation report Meeting scheduled with colleagues from Community Alcohol Partnerships and the Home Office Drug & Alcohol Unit	September 2014 October 2014 Ongoing
Reduce Anti Social Behaviour by Early Intervention	Weekly Joint Enforcement Team (JET) meetings established to identify and quickly deal with potential offenders. Report to Bury East Township Forum re actions and successes.	Police With Support From: Anti Social Behaviour team Youth Services/Education Six Town Housing Township Co-ordinator	Monthly Partnership Action Group Meetings replaced by weekly JET Meetings July 2014 Township Co-ordinators invited to join the group	1 st full meeting held 2 nd July 2014. Attended 06/08/2014 ongoing

<p>Ensure Bury Town Centre is a safe, vibrant, appealing and well managed place to visit</p>	<p>Achieve 'Purple Flag' accreditation for Bury town Centre.</p>	<p>Purple Flag Board With Support From: Township Coordinator New Economy Home Office Drug & Alcohol Unit</p>	<p>A Bury "Purple Flag" workshop was held on 29th January 2014 to gauge the level of support</p> <p>Bury's Purple Flag application was registered on 31st March with the ATCM (Association of Town Centre Management)</p> <p>Overnight self assessment of Bury Town Centre took place on Friday 18th July covering the period 5pm to 5am</p> <p>Full application to be submitted to ATCM.</p>	<p>January 2014</p> <p>March 2014</p> <p>July 2014</p> <p>September (12th) 2014</p>
<p>Reduce negative perceptions of anti-social behaviour in Bury East</p>	<p>Develop regular communication of good news stories through Township Forum website and other media</p>	<p>Neighbourhood Policing Team With Support From: Township Coordinator Communications</p>	<p>Regular attendance at forum meetings established.</p>	<p>July 2014</p> <p>Ongoing</p>
<p>Raise awareness of ASB/ personal safety/ crime/ drugs etc amongst school age children</p>	<p>BSafe BCool project to be delivered to year 9 pupils in Bury East Schools</p>	<p>Police With support from: Bury Council officers Schools Bury College Six Town Housing</p>	<p>Next round of workshops due to commence in mid October.</p>	<p>October 2014</p>

<p>Address issue of speeding traffic in residential areas of East Bury</p>	<p>Work with schools and local communities to endorse and assist in implementation of Streetsafe 20mph in</p>	<p>Highways With Support From: Township Co-ordinator Road Safety Teams Township Forum Members</p>	<p>Successful implementation of 20mph schemes</p> <p>Banners now being displayed outside schools</p>	<p>2013-2015 ongoing</p> <p>January 2014 and ongoing</p>
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Outcome: Community Pride and belonging in East Bury

Key Issues identified: There is a desire from residents to see Bury East promoted as a vibrant place to work and live. Bury East has a diverse community with residents from different cultures and religions (57% of the population are Christian, 17.8% are Muslim and 17.8% have no religion). This diversity should be celebrated and promoted.

ISSUE – What needs to be achieved	ACTIONS/OUTPUTS – How can we work towards addressing this issue?	LEAD AGENCY- Who should take responsibility?	MILESTONES	By When?
Promote Bury East as a positive place to live, work and visit	A range of Positive Activities taking place in Bury East (i.e. Party in The Park) Active promotion of activities and groups	Bury East Township Forum Members With Support From: Various Community Groups	Advisory Group members to give regular updates at the forum meetings to promote new projects and events Additional promotion via social media (Township Coordinator)	Ongoing 2014/15 Ongoing 2014/15
Increase attendance and involvement from BME community at Township Forum meetings	Meet with leaders of Mosques within Bury East to promote dates and explore agenda items	Township Coordinator With Support From: ADAB Township Forum Members Communications Team	Formal invitation sent to Bury East Mosques Arrange suitable dates for visits with faith leaders.	May 2013 Ongoing 2014
Improve engagement of young people on key issues	Increase number of young people attending forum meetings	Township forum members With Support From:	Increased numbers of young Bury East residents attending township forum	July 2014 Ongoing

		Schools/Colleges Partner Agencies		
Encourage community to help shape the Bury East area	Develop a series of thematic groups to manage delivery of key outcomes within Township Plan	Township Coordinator With Support From: Advisory Group Members Councillors Residents	Initial discussion held with key Advisory Group members regarding their involvement	November 2014

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